



10244 E. Colonial Drive, Suite 106  
Orlando, FL 32817 United States

## PROMOTIONAL CONTESTS

Running promotions on The DJ List increases advertising and builds brand awareness. The audience of The DJ List is an extremely targeted demographic of electronic music lovers and DJs alike. Advertising Campaigns & Promotions on The DJ List will market your product to the specific demographic that you are looking to reach.

### Promotion Requirements and Specifications:

- Time Frame: 1 Month
- Required Materials: 6 items minimum (# for giveaway + 1 for office)
- Licensed materials only (applies to music related items)
- We handle selection of winners and distribution of materials
- Opt-in mailing list (sent to you at contests end)
- 120x60 Advertising Banner (created by The DJ List) will be included for contests duration
- Banner will receive a minimum of 40,000 views (could receive 150,000 views)
- "What's New" Announcement on The DJ List Home Page
- Inclusion in newsletter
- Cost: **FREE!** – minus the cost materials supplied by client

### Promotional Materials Accepted:

- CDs
- Vinyl
- Clothing, Accessories
- Products, Equipment, DJ Gear
- Event Tickets
- Not listed here? To discuss your contest idea, [email us](#).

### Optional inclusions with promotional materials:

- Stickers, flyers, etc.
- Business cards, business promotional items
- Anything wished to be given out with materials to winners

When materials have been given approval by our staff, please send to:

The DJ List  
Attn: Promotions  
10244 E. Colonial Drive, Suite 106  
Orlando, FL 32817  
United States

NOTE: The above specifications listed are standard promotions on The DJ List. If a specific time frame or other such specification is required, we will work to accommodate needs and requests.

Should you have any questions regarding promotions on The DJ List, please [email us](#).  
The DJ List @ <http://www.thedjlist.com/>